BC GAMES

2009 - 2010
BC Games Society - Year In Review

TELLING OUR STORY

Photography by Kevin Bogert-Smith / Molly McNulty / Sport BC

THE PURPOSE

"To provide an opportunity for the development of athletes, coaches, and officials in preparation for higher levels of competition in a multi-sport event which promotes interest and participation in sport and sporting activities, individual achievement, and community development."

MINISTRY OF HEALTHY LIVING AND SPORT

"This has been a very exciting year for sport in BC. We often say that while medals are important, it's the journey to the podium that defines an athlete. Many of BC's Olympians and Paralympians had their first multi sport experience at a BC Games. In fact, 43% of BC athletes on the Canadian 2010 Olympic team have competed at a BC Games. Those athletes know it takes determination and commitment to compete at the BC Games, and it takes the will to achieve excellence to make it to the top of the Olympic podium. Congratulations to all BC Games participants for your achievements. We look forward to following your progress and success in the years to come."

The Honourable Ida Chong
Minister of Healthy Living and Sport

"Participation in sport and physical activity is valued and embraced as a way of life in British Columbia, sustained by a province-wide, balanced commitment to healthy, active lifestyles and the ethical pursuit of excellence."

- Excerpt from BC Policy on Sport and Physical Activity Vision

Growing Champions

Like all Canadians, those associated with the BC Games Society found themselves overwhelmed by the success of the 2010 Olympic and Paralympic Winter Games. Volunteers and Canadian athletes were successful in their pursuit of achieving their personal bests. As the BC Games have long been a spring board for athletes and coaches, so too have they been a launching pad for incredible volunteers for these 2010 Games. The VANOC team had at least three former key BC Games Society volunteers and staff within its executive ranks, while numerous other BC Games associates contributed in their own small way to the larger success of the Olympic and Paralympic Winter Games. As was said in a February 2010 article in the Province newspaper, organizers hatched the 2010 idea after the successful 1996 BC Winter Games in North Vancouver.

These facts lend credence to the ideal that the BC Games are a grass roots opportunity for the growth of community and its volunteers, and the training ground for many of BC's rising stars. Canada was immensely proud of Hazelton's Carol Huynh who won Canada's first gold medal in Beijing; Carol was an athlete at the BC Summer Games in 1996. In February, the first gold medal won by a woman on Canadian soil was won by Maelle Ricker, an alumna of the 1993 BC Summer Games. Maelle was joined by twenty-one alumni, making up forty percent of BC's contribution to Team Canada. Those same BC athletes contributed four gold and one silver medal to Canada's Olympic and Paralympic medal haul.

Our pride in these alumni is equal to the steadfast support we receive in a number of ways. Principally, the consistent financial support we receive through the Ministry, and their confidence in our ability to lead change and forge strategic alliances maintains the BC Games as a critical stepping stone in the overall development of athletes, coaches and officials. Embracing the knowledge and value of our sport partners such as 2010 Legacies Now, Promotion Plus, Coaches Association of BC, Sport BC, and the Canadian Sport Centre - Pacific creates greater linkages for gained knowledge by athletes, coaches, volunteers, and parents. Leveraging our provincial investment through corporate support from Jazz Air, CN, BC Lottery Corporation, Global BC, and host community small business enhances our work around the province, while acknowledging that public support is finite.

While success came to our former BC Games athletes in 2010, so too did it come to the Skeena region of BC during the Terrace 2010 BC Winter Games. 1,075 athletes, 272 coaches, and 176 officials were flown and bussed to compete in Terrace for the first time since 1986. With the addition of their two year old Sportsplex, and the enthusiasm of 1901 volunteers (14% of the city's population), Terrace proved a worthy host to the next generation of BC's Olympians.

The BC Games Society encourages you to read of the successes we helped create over this past year. The Games belong to all British Columbians and we hope you learn a little bit more by reading this publication.

Frank Lento and Cathy Priestner Allinger
Co-Chairs, BC Games Society

BOARD OF DIRECTORS 2009-2010

The BC Games Society was established in 1977 to promote community and sport development across BC. Responsible for the policy of the Society is a fifteen member community-based Board of Directors appointed by Ministerial letter.

Frank Lento, Fernie, Co-Chair
Cathy Priestner Allinger, Vancouver, Co-Chair
Sharon White, Victoria
Scott Braley, North Vancouver
Anoop Sharma, Vancouver
Kelly Stefanyshyn, Vancouver
Bruce Johnson, Penticton
Renee McCloskey, Prince George
Kimberly White Gilhooly, Vernon
Ken Wood, Coquitlam
Dorothy Paul, Brentwood Bay
Sue Bock, Trail
Jamie Choi, Vancouver
Dena Coward, Vancouver

"The strength of the group is the strength of the leaders."
Vince Lombardi

BC GAMES

Unleash your potential.
Alcion
BC GAMES

Terrace 2010 BC Winter Games

The community of Terrace hosted British Columbia's best and brightest developing athletes at the 2010 BC Winter Games. Local volunteers, numbering 1901, played a role in providing these young athletes with an unforgettable experience and in helping Canada towards even more podium finishes on the international stage. The Terrace 2010 BC Winter Games were a great success and left the community with many legacies, not the least of which is an overwhelming sense of pride and accomplishment from a job well done.

"Thank you very much for inviting me to the BC Winter Games in Terrace. As always it was great to see the youth enjoying their first multi sport games experience. It plays such an important role in the Long-Term Athlete Development.

Congratulations to the BC Games Society team, the athletes, coaches, officials, the Terrace organizing committee and the wonderful volunteers."

Bruce Dewar, CEO, 2010 Legacies Now

"I had a great time supervising the athletes. They were a joy. They were so focused and driven and goal oriented. I really wasn't needed but I loved it."

Louise MacLeod, Chaperone, Female Hockey

Terrace 2010 BC Winter Games President Peter Weeber

"The enthusiasm shown by the Volunteers assisting us over the four days was heart warming. These Games would not be possible without the dedication of all the groups involved, whether you are a coach, an official, a volunteer or just a spectator. We all share in one goal and that is to provide 'The Opportunity' to participate. Thank you for this opportunity."

Simon Stubbs, Freestyle Skiing Official

Gina Stubbs, Zone 6 Representative - Freestyle Skiing

Terrace

Laxgibuu Clan Matriarch Vera Dudoward lights the torch, opening the Terrace 2010 BC Winter Games

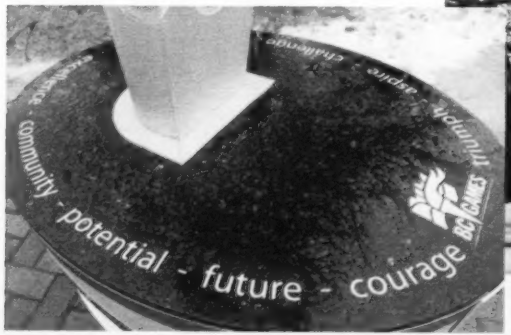
Photo Courtesy of Douglas Lancaster

Cauldron Unveiling

The BC Games Society replaced the natural gas cauldron that burned in 44 host communities across the province over the past 25 years. In its place the society now has a 'green' BC Games cauldron that was a collaborative effort between Camosun College and the BC Games Society.

This new cauldron will continue the tradition of the torch, but in a way that significantly reduces its impact on the environment.

The new cauldron will draw 850 watts of hydro electricity; a renewable, green energy to power the 303 LED lights. This electrical draw is less than a household toaster. For the 100 days the torch will burn it will use approximately 2,000 kWh of electricity and cost roughly a dollar or two a day to operate. Compare this with the old BC Games torch that burned 900,000 cubic feet of natural gas, contributed 12 tonnes of green house gases to the atmosphere over the 100 days it was lit, and cost over $50 dollars a day to operate. The old torch burned enough natural gas to meet the needs of more than 10 average sized homes for an entire year.



Education/Mentorship

Guide to the Games Sessions

Attending your first multi-sport Games can be an overwhelming experience, so to help with the preparation process free *Guide to the Games* (G2G) sessions were offered to athletes, parents, and coaches attending the Terrace 2010 BC Winter Games. The BC Games Society, in partnership with Canadian Sport Centre – Pacific, BC Athlete Voice, and Team BC, provided these G2G sessions throughout the province to help athletes and coaches succeed at the 2010 BC Winter Games.

"Whether it's the Olympics or the BC Games, learning to stay focused is a big part of competing at a multisport games. Knowing what to expect before you arrive can make a big difference. The experience of the BC Winter Games was an important stepping stone on my way to the Olympic Winter Games in Torino and Vancouver."

George Grey, Canadian Olympic Cross Country Skier and BC Games Alumnus

"I had no idea how difficult a multi-sport event would be and the many distractions I would have to deal with... it was a real learning experience."

Canadian Olympic Freestyle Skier Julia Murray on her first experience at the BC Winter Games

Mentorship Program

The Female Coaching Mentor/Apprenticeship Program was launched in February 2007 as a joint initiative of the BC Games Society, the Coaches Association of BC and ProMOTION Plus. The program assists and supports female coaches in their pursuit of greater coaching certification. One of the foremost goals of the program is to address the inequity in the number of female coaches in the sport system by increasing the number of qualified female coaches starting at the club and provincial level and moving toward the national and international level.

The program pairs up experienced coaches (male or female) with women apprentices who are interested in pursuing a career in coaching and/or in developing their training to a higher level. The format benefits both the selected apprentice coaches and their mentors.

8 apprentices were paired with 8 mentors representing 6 different zones in 5 different sports.

2 of 5 female apprentices from the 2008 BC Winter Games returned as accredited coaches for the Terrace 2010 BC Winter Games

58% of the coaches at the 2010 BC Winter Games were women, compared to 49% in 2008

Sports

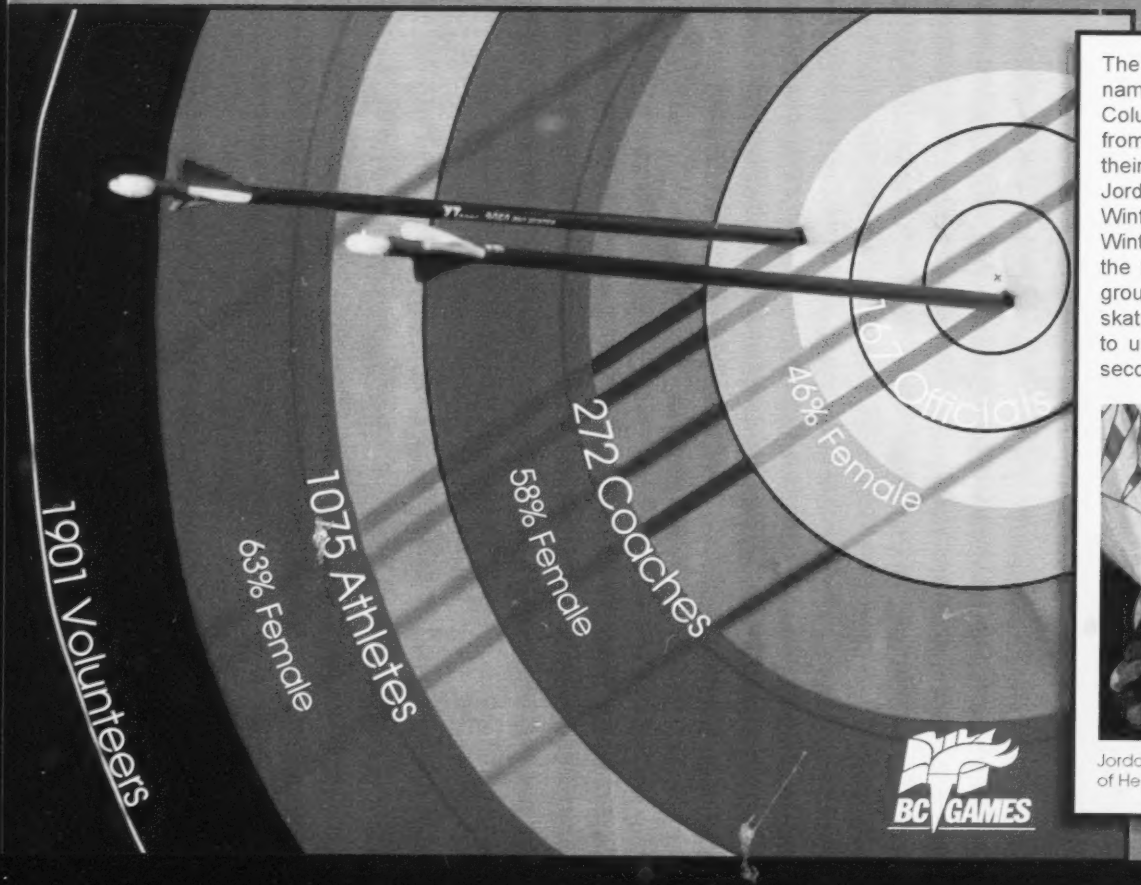
The ongoing success of the BC Winter Games is due in large part to the commitment of the Provincial Sport Organizations to make the Games a priority in athlete, coach, and officials development. The network of volunteers representing the Provincial Sport Organizations ensures athletes from every corner of the province have the opportunity to compete and experience the BC Games.

2010 BC Winter Games Provincial Sport Organizations

BC Archery Association
Badminton BC
Biathlon BC
Curl BC
Skate Canada – BC/YT Section
Gymnastics BC
BC Hockey
Judo BC
Karate BC
BC Rhythmic Sportive Gymnastics Federation
BC Ringette Association
BC Alpine Ski Association
Cross Country BC
BC Freestyle Ski Association
BC Speed Skating Association
BC Table Tennis Association

BC GAMES

Participants



The W.R. Bennett Award for Athletic Excellence, named in honour of the former Premier of British Columbia, recognizes one BC Games athlete from both the Summer and Winter Games for their achievement in sport. This years winner, Jordan Rosborough, a speed skater from Winfield, won four gold medals at the 2010 BC Winter Games and is currently ranked among the top 5 male skaters in Canada in his age group for both long track and short track speed skating. The award includes a $2500 bursary to use towards future sport expenses or post secondary education.

Jordan Rosborough accepts the award from the Minister of Healthy Living and Sport, Ida Chong.

If You Build It...

Biathlon.....a legacy far beyond the athletes

For many sports attending a BC Winter Games, public venues are already established. For the winter sport of biathlon, much work over the years has had to be done. While an everyday sport in many European countries, biathlon is a relative new comer to BC. And the BC Winter Games have played a huge role in the expansion of the sport. "All but 2 of the 17 biathlon ranges in BC have been developed by BC Winter Games host communities", said Gerd Erasmus, Chief of Competition for the Terrace 2010 BC Winter Games.

Most notably, the course at Mt. Washington on Vancouver Island received the benefit of having held multiple BC Winter Games, which in turn made it an ideal spot for the training of Olympic and Paralympic athletes in the months leading up to the Vancouver Games.

BC born Olympians Tuppy Collard and Meghan Tandy began their respective climbs to the international stage on facilities developed for BC Winter Games.

Leaving a facility behind like a biathlon range has great implications for a region. By having a range close at hand, club development increases, allowing more athletes and coaches to take part. The Terrace Biathlon Club anticipates significant membership growth since the creation of their range in 2009, and subsequently hosting regional and provincial competitions when the snow flies again next winter.

Other Legacies

- The Snow Valley Nordic Ski Club underwent $42,000 worth of improvements and hosted the Terrace 2010 BC Winter Games cross-country skiing events.
- The Terrace Stealth Speed Skating Club was formed with the help of the Prince George Speed Skating Club. Clinics were held to teach the basics of the sport.
- A BC Games Legacy from the Nanaimo 2002 BC Summer Games assisted with the installation of wheelchair accessible washrooms at the Nanaimo Curling Club while a Seniors Games legacy helped to provide wheelchair access to the ice surface at the club.
- Everyone from BC's top athletes to recreational walkers and spectators will benefit from over $650,000 worth of improvements that have been completed at McLeod Athletic Park in preparation for the Township of Langley 2010 BC Summer Games.
- A new $45,000 electronic score clock is being installed at the Mission Recreation Park outdoor artificial turf field. This new piece of equipment was funded in part by the 2008 BC Summer Games Legacy Fund.

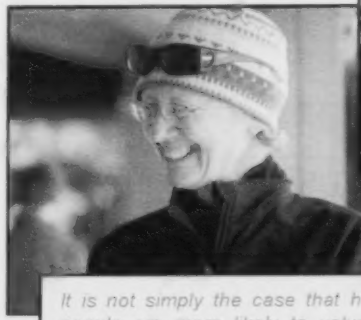
Volunteerism

Volunteers maintain good health because the act of volunteering boosts the social and psychological factors seen in healthy people.

Wilson & Musick, 2000

Health Outcomes of Volunteering:

- reduced anxiety and depression
- increased energy
- decreased insomnia
- improved immune system
- better weight control
- healthier cardiovascular system
- lowered/control of blood pressure
- reduced stress
- greater perceived health
- greater reported life satisfaction
- increased endorphin production resulting in feelings of calm and well being



It is not simply the case that healthier people are more likely to volunteer -- studies using longitudinal data have shown that volunteering leads to good health, not vice versa.

Wilson & Musick, 2000

Honouring a Life

Wendy Ladner-Beaudry was recognized in the permanent IN HER FOOTSTEPS exhibit at the BC Sports Hall of Fame. The exhibit honours the achievements and contributions of women in sport in British Columbia. It showcases female pioneers or advocates for girls' and women's participation in physical activity and sport. Without question, Wendy left such a legacy and was a very deserving member of the sport, recreation and physical activity community. Wendy was an exceptional mentor, administrator, volunteer, and role model, in addition to being a nationally ranked swimmer, a member of BC and Ontario senior field hockey teams, and a Masters Champion in telemark skiing. Wendy was actively engaged in increasing participation among inactive women and girls from less privileged backgrounds than her own.

Nancy Edwards, sister of Wendy Ladner-Beaudry, with BC Lacrosse Association Represetatives, Sohen Gill (President), Greg Toll (VP Operations), and Kelly Mann, President and CEO of the BC Games Society

"Wendy's ideas were like pebbles dropped in a pond where the ripple effect of that pebble would connect with the ripples of other organizations to become this great wave of change."

Kelly Mann, President and CEO, BC Games Society

Wendy Ladner-Beaudry
March 30, 1956 - April 3, 2009

BC Lacrosse Wins Ladner-Beaudry Sport Achievement Award

Wendy's legacy to the sport community was that we share, embrace, and celebrate the successes of our work in sport. On March 31, 2010 the BC Games Society was pleased to honour the BC Lacrosse Association with the inaugural Wendy Ladner-Beaudry Sport Achievement Award. The BC Lacrosse Association was recognized for being one of the most progressive and forward thinking provincial sport organizations in BC and in particular, for its valued role as a participating sport in the BC Summer Games.

"She did it all. Elite athlete, sports-mum, volunteer, mentor, advocate, researcher, administrator - Wendy Ladner-Beaudry was involved at every level of the Canadian sport development pyramid. And she was involved for all the right reasons. Hers was a life filled with grace, good humour and integrity. Her many contributions to the sporting culture of British Columbia will provide a lasting legacy that, hopefully, can inspire others to follow in her path."

Michel Beaudry, husband

Quality Coahing leads to quality performance...
79% of the Head Coaches at the BC Games
were nationally certified Level 2
HAYWOOD
HALTI
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Vancouver 2010

If you asked the following Olympians and Paralympians to describe their first multi-sport games experience they'd be remembering a trip to a BC Games.

Alpine Skiing Britt Janyk (Whistler) I Georgia Simmerling (North Vancouver) **Alpine Skiing (Paralympic)** Nick Bush (guide) (Kelowna) I Josh Dueck (Kimberley) I Andrea Dziewior (Nanaimo) I Matthew Hallat (Squamish) **Biathlon** Megan Tandy (Prince George) **Bobsleigh** Justin Kripps (Summerland) **Cross-Country Skiing** George Grey (Rossland) **Figure Skating** Cody Hay (Dawson Creek) **Freestyle Skiing** Julia Murray (Whistler) I Kristi Richards (Summerland) I Kelsey Serwa (Kelowna) **Hockey** Brent Seabrook (South Delta) **Long Track Speed Skating** Denny Morrison (Fort St. John) **Nordic Skiing (Paralympic)** Lou Gibson (Langley) I Courtney Knight (100 Mile House) I Jamie Stirling (guide) (Vancouver) **Snowboard** Maelle Ricker (Squamish) **Wheelchair Curling (Paralympic)** Jim Armstrong (Victoria) I Darryl Neighbour (Richmond)

Over the years, these Olympians and Paralympians represented all parts of the province at the BC Games. At the Vancouver 2010 Olympic and Paralympic Games, they proudly represented Canada. They are among the best in the world in their sport. Further proof that the future is playing now at the BC Games.

BC Games Alumni Julia Murray and Kelsey Serwa celebrate at the Opening Ceremony

Photo courtesy of Julia Murray

43% of the athletes from BC on Canada's 2010 Winter Olympic Team have competed at a BC Games.

BC Games Society Staff and Board Involvement

- Former Board Co-Chair John Furlong became Bid and VANOC CEO
- Former Board Co-Chair Marion Lay was past Bid Chair and past VANOC Board member
- Former staff member and current board member Dena Coward left to be part of the bid and became the Director, Paralympic Games
- President and CEO Kelly Mann was a VANOC Ambassador
- Kelly Mann chaired a committee of the Olympic Torch Relay Task Force leading up to its arrival, with former BC Games Society President, Roger Skillings. Roger was also a Torch Bearer
- Using BC Games developed software, former staff member Byron Postle assisted the bid committee with the accreditation and security clearance process during the IOC's initial visit to Vancouver
- BC Games Society and staff supported the Torch arrival and Relay festivities in Victoria on October 30
- 5 BC Games staff volunteered at the Olympic and Paralympic Games
- Board Co-Chair, Frank Lento volunteered for Hockey Canada during the Olympic Games
- Board member Gary Young was instrumental in Vancouver winning the bid to host the 2010 Games and remained active in Olympic activities through his work with the City of Richmond
- Board Member Kelly Stefanyshyn was employed at BC Place as the Deputy Venue Manager, Event Services
- Board members Anoop Sharma and Renee McCloskey were Torch Bearers
- Staff assisted the producers of the Paralympic Opening Ceremony in providing names of BC Games alumni to act as placard carriers

"Carrying the torch was a very surreal experience... to see the little flame I carried, turning into big fiery spectacle at the opening ceremony was mystical. I was moved by the gestures of cheering Canadians who wanted to be close to the torch and touch it. It was important for them to physically and emotionally connect with this piece of history. During these moments I felt truly honoured to be a torchbearer."
Anoop Sharma, Board Member, BC Games Society

It began with an idea...

In the spring of 1996 North Vancouver parks and recreation's Gary Young, flush from having a successful BC Winter Games, called Sport BC executive director John Mills looking for a bigger challenge.

"What were you thinking?" Mills wondered.

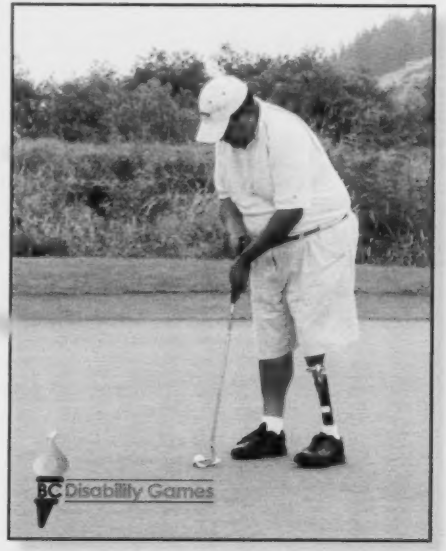
"The Olympics," was Young's response.

The first Vancouver Olympic meeting was held in the borrowed boardroom of Greer Shipping offices near the Vancouver sea bus terminal July 9th that year.

The Province February 9, 2010

Partner Games

The Maple Ridge - Pitt Meadows 2009 BC Disability Games were a combined effort of both communities. A joint Parks and Leisure Service put in significant effort to ensure the success of the Games, including upgrades to facilities such as the clean-up and refit of the Disc Golf course which is now a legacy to both communities. In addition, the Municipal Advisory Committee on Accessibility Issues assigned members to support the Games as liaisons to the Board, helping to support the Games volunteers as they planned for the staging of this multi-sport event. Early on in the planning, the Board established a look and feel for their Games with clear and concise branding and messaging. This strategy helped to ensure community awareness and strong volunteer recruitment. Close to 400 individuals from the communities came forward to volunteer. In addition to the five medal sports, athletes and members of the community had the opportunity to try out four 'give-it-a-go' events, which introduced them to new and exciting sports.

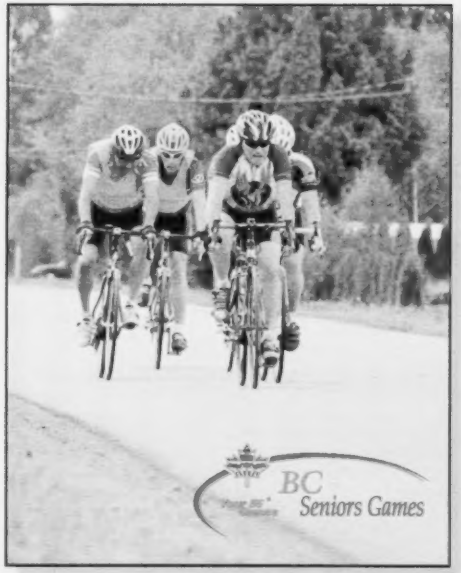


Richmond
2009 BC Seniors Games

The Richmond 2009 BC Seniors Games had the highest participation in the history of the BC Seniors Games and attracted almost 4,000 participants. As a community-led initiative, the games were a collaboration of the city's seniors, sports associations, and multicultural communities. The Seniors Games showcased the award winning and spectacular Richmond Olympic Oval prior to the 2010 Olympic Games.

Richmond's bid was developed by Richmond Sports Council, the collective body of the city's sports groups. Directed by a community volunteer board, the games was supported by over 1,300 event volunteers, as 40 community groups worked together to showcase our city.

Partner Games



Despite economic challenges and declining populations across northern BC, the **Prince Rupert 2010 Northern BC Winter Games** were a resounding success and a perfect way for the city to celebrate 100 years of incorporation. Over one thousand athletes, coaches, chaperones, and officials arrived on February 4th and participated in 11 different sports over the weekend. More than 200 families opened their homes to visiting athletes and local businesses made significant contributions, ensuring that all needs were met during the Games. A local committee of 13 Directors, 75 Chairs and hundreds of volunteers managed the organizational aspects from billeting to medal presentations and everything in between. Successfully hosting an event of this size was a testament to the generosity of Prince Rupert's citizens. Feedback from athletes, coaches, and parents was universally positive.

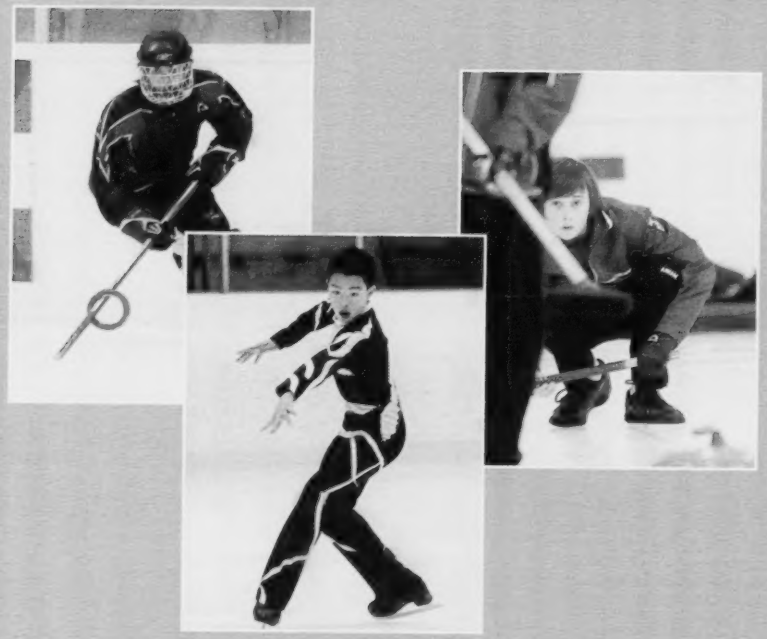
Revenue Sources and Economic Impact

Terrace 2010 BC Winter Games Direct Economic Impact *

Terrace 2010 BC Winter Games Revenue Sources

*Based on 2008 BC Winter Games Economic Impact Study

Corporate Partners



Hosting or helping the BC Games makes everyone a winner.

The support from our partners is more than a financial commitment. It is a pledge to help realize the dreams of each BC Games Athlete.

Without this support, there would be no BC Games, there would be no dreams.

Together, we can continue to ensure a successful and memorable experience for all of those involved.

We thank all our Corporate Partners for their dedication and support.

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